# JBM MAGAZINE

THE JBM MAGAZINE N°2



## **IMMERSE YOURSELF IN THE JBM EXPERIENCE: DON'T MISS IT!**









### **JBM Event**

#### JBM opens its doors to its customers

March was full of excitement and events, and JBM Day was the main course!

A weekend meeting specially designed for our international customers and dedicated to raising awareness of the JBM brand. The corporate event combined different activities

at the company's headquarters with gastronomic and touristic proposals. This immersive weekend was much more than a simple meeting; it was a window into the very essence of the company.

#### **Tour of JBM**

#### Innovation and Technology

One of the highlights of the experience was the 360-degree tour of the different departments of JBM. From management, purchasing, marketing, customer service, warranty, workshop and warehouse. Participants had the opportunity to immerse themselves in the complexity and diversity of functions that make up the fabric of the company. This approach allowed guests to understand not only what JBM does, but also who they are.

The JBM day is not only about introducing the brand to its customers, but also about highlighting JBM's commitment to innovation and technology. During the event, participants were able to witness first-hand the latest developments in both JBM's products and the JBM warehouse and distribution chain. From new items to advanced logistics management systems, the company demonstrated its dedication to staying at the forefront of the industry and providing the highest quality products and services to its customers.



# CULTIVATING A PERSONAL RELATIONSHIP WITH OUR CLIENTS IS KEY TO ACHIEVE NOT ONLY THE GROWTH OF THE COMPANY, BUT OF THE SECTOR ITSELF.

Tourism and Hospitality

In addition to immersing themselves in the world of JBM, JBM Day participants had the opportunity to explore the tourist and gastronomic wonders of Girona and the Costa Brava. From guided tours of local points of interest to culinary experiences, the event offered a unique combination of business and pleasure. By fusing tourism with hospitality, JBM created an environment conducive to strengthening relationships with its clients while enjoying all that the region had to offer.

# JOIN THE JBM EXPERIENCE

If the story of the JBM Experience has piqued your curiosity and excitement, we invite you to ioin us on our

We invite you to join us at future events. Contact us directly

and share your ideas. Come and discover JBM first hand. Don't miss the opportunity to immerse yourself in our latest innovations.

Are you in?





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# **Freestyle World Tour**

Tarragona

On February 17th, Tarragona became the epicentre of the motocross world with the exciting Freestyle Show, where the wildest riders in the world perform incredible tricks. Authentic specialists in the greatest motor show. Back flips, supermans, crazy jumps...

And this year, we are proud to present JBM as the official sponsor of the show.

The Freestyle Motocross Show is much more than an exhibition of stunts; it is a spectacle of courage, skill and determination. The athletes, on their roaring motorbikes, defy the laws of physics with impossible jumps and dizzying tricks, keeping the audience on the edge of their seats at every turn.

# **UPCOMING EVENTS**

15/07/24

22/06/24

26/10/24

10/11/24

**BURGOS** 

**ANDORRA** 

CÓRDOBA

LOGROÑO

#### **NEW**

# 54503

Tool trolley 7 drawers | green | empty

#### **DRAWER MEASUREMENTS**

SMALL DRAWERS (X5)

74mm 533mm 400mm

LARGE DRAWERS (X2)

DRAWER LOAD CAPACITY: 35 KG. PLASTIC TOP TRAY CAPACITY: 300 KG.

#### **FEATURES**

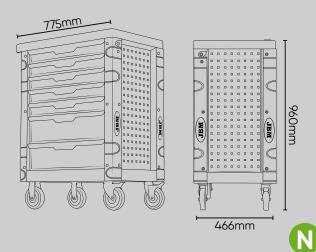
KEY LOCKING SYSTEM

ERGONOMIC, SOFT, NON-SLIP DOUBLE GRIP HANDLES

PERFORATED SIDES FOR ADDING ACCESSORIES

SWIVEL CASTORS, 2 WITH BRAKES, FOR SAFE HANDLING

#### **MEASUREMENTS**







CUSTOMISE YOUR TOOL
TROLLEY AND FILL IT WITH
THE MODULES TO SUIT
YOUR TASTE!

#### JBM IS OFFICIAL SPONSOR

## **10a Tradeinn Race**

#### Girona in March Against Cancer

On the 4th of February, coinciding with the World Cancer Day, in Girona, the 10th edition of the race "Tradeinn Girona en Marxa Contra el Càncer" was held under the slogan "110 anys corrent. Tothom contra el càncer".

It is an athletic event aimed at all audiences with the aim of unifying the three essential elements, **sport, health and solidarity.** The aim of the race is to raise funds for cancer research.

It was attended by all kinds of athletes, who were able to participate in three different modalities. The 5 km timed race, the 6.5 km walk and for the youngest, the children's races. There was also the possibility of acquiring the Dorsal 0, which allowed the participants to collaborate financially with the cause and cross the finish line without the need to run or walk.

This year's participation was a resounding success, with a 76% increase over the previous year. The Girona Cancer Association managed to sell out all the entries in all categories. The final number of participants was close to 1,400.

At JBM we are committed to health and wellbeing, which is why we are happy to be part of initiatives such as these. We would like to highlight the important work carried out throughout the year by the Spanish Association Against Cancer. We would also like to point out that all the funds raised during the Cursa were destined to help the League Against Cancer.





ORGANISED:



The association finances aid to people researching the disease who carry out their work in the region. Since 2015 they have invested 43 million euros in 161 research projects fighting for progress in the treatment of the disease.

OTHER SPONSORS:













**+76%**PARTICIPATION

**VOLUNTEERS** 



+16.800€
RECEIVED

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